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# Natsional`no-Kul`turnaya Spetsifika Rechevogo Povedeniya

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Natsionalno-kulturnaya spetsifika rechevogo obshcheniya - sistema faktorov, obuslovlivayushchikh otlichiya v organizatsii, funktsiyakh i sposobe oposredovaniya protsessov obshcheniya, kharakternykh dlya dannoy kulturno-natsionalnoy obshchnosti. V posobii rassmatrivaetsya svyaz natsionalnoy kultury i rechevogo obshcheniya, osobennosti rechevogo etiketa, kharakternye dlya zhiteley razlichnykh regionov. Posobie sodержit materialy k opisaniyu natsionalno-kulturnoy spetsifiki rechevogo obshcheniya razlichnykh narodov. Nastoyashchee uchebnoe posobie osveshchaet sleduyushchie problemy: natsionalno-kulturnaya spetsifika i rechevoe povedenie, teoreticheskie osnovaniya problemy rechevogo etiketa, mentalitet, kharakter, kommunikativnoe povedenie i kommunikativnoe soznanie skvoz prizmu natsionalnoy spetsifiki, natsionalnoe kommunikativnoe povedenie narodov mira, osobennosti russkogo kommunikativnogo povedeniya. Uchebnoe posobie prednaznachenno dlya magistrrov pervogo i vtorogo godov obucheniya fakulteta filologii, spetsialnosti 035700.68 - Lingvistika, profil Teoriya yazyka.

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