



Natural Language Processing for Online Applications : Text Retrieval, Extraction and Categorization

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This text covers the emerging technologies of document retrieval, information extraction, and text categorization in a way which highlights commonalities in terms of both general principles and practical issues. It seeks to satisfy a need on the part of technology practitioners in the Internet space, faced with having to make difficult decisions as to what research has been done and what the best practices are. It is not intended as a vendor guide or as a recipe for building applications. But it does identify the key technologies, the issues involved, and the strengths and weaknesses of the various approaches. There is also a strong emphasis on evaluation in every chapter, both in terms of methodology (how to evaluate) and what controlled experimentation and industrial experience have to tell us.

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